



Events in Bromley Parks Price Guide 17/18

Bromley Event Site Fees and Charges March 2017 – February 2018

The fees and charges set out below cover a variety of services related to park events. They are a guideline only and are subject to variation depending on the site you choose, the season, the nature of the event and various other circumstances. The fees relating to your event will be confirmed upon application and submission of the required supporting documentation.

Please see the Events Policy for a clear definition of Friends Groups, Charities, Communities and Commercial Events.

Types of fees

Admin fee

This covers the cost of the administration time, in addition to all the compliance, which the officer takes to assess your application. This fee is non-refundable and should be made at the time of application.

Site hire fee

This covers the hire of the park or greenspace and is based on how the event impacts the normal everyday use of the site. Time on site for set-up and take down is also chargeable. This fee must be paid 2 weeks before the event start date. If the event is cancelled by the event organiser cancellation fees may apply, see below.

Environmental impact fee

This fee ensures idverde can maintain the parks that are used for events so they continue to be a sanctuary for local residents. This will be used to manage the cumulative impact of events over and above those stated above and increase the resilience of Bromley's natural park assets for e.g. de-compaction and aeration of grassed areas, drainage etc. This fee must be paid 2 weeks before the event start date. If the event is cancelled before the start date the fee will be refunded.

idverde's own contractors will be used where possible to repair any damage to for e.g. to benches, play equipment, pathways, grass, flowerbeds, gates, walls or railings. Quotes for repairs from external contractors will not be considered. Any costs incurred by idverde after the event will be charged to the Applicant.

Cancellation Fee

This fee is applied for events 2 days or longer or for 1000 people or more only-see table below.

Overstay Fee

This fee is applied when the event organiser has not fully vacated the site at the agreed time. See details below and refer to our Terms and Conditions for more information.

Payment of fees

There are several ways in which event fees can be paid:

1. Online payment.
2. BACS payment- event organisers have to be set-up on our system before payment can be received, so this method can take a little longer first time round.

Tier Fees & Discounts

1. Friends Group's Events are free to host, so long it is evident that income generated will go back to the park.
2. Non-Commercial Charity and Community Events receive a 50% discount on the overall advertised prices, excluding the booking fee. Commercial Charity Events receive a 25% discount on the overall advertised prices, excluding the booking fee.
3. Crystal Palace Park is a Gold Tier venue and our most premium green space and as such has a negotiable rate.
4. Bronze Tier has a 10% discount applied on the overall advertised Silver Tier prices, excluding booking fee.
5. Tiers and their pricing are defined by their footfall, accessibility and popularity with residents.

Admin fees

Type of event	Fee
Friends Group	£0
1 day events for up to 1000 people without licensable Activities for Registered Charities and Communities	£60
Events for longer than 1 day, for more than 1000 people or with licensable activities	£180

Site hire fees are charged per day

Set up and set down days are an additional 20% of the event day fee should the set up/down not take place on the same day. NB These fees **do not** cover funfairs, circuses, markets/food fairs or promotional activities.

Number of people per day	Up to 50	50-500	500-2000	2000+
Under 4 hours	£100	£200	£300	TBA
All day *	£300	£400	£500	TBA
Additional Days	£250	£325	£400	TBA

Environmental Impact Fee

The Environmental Impact fee is a one off fee and applies to all types of events except Friends Events.

Number of people per day	Up to 50	50-500	500-2000
Under 4 hours	N/A	N/A	£50
All day *	£50	£80	£150
Additional Days	£55	£88	£165

If the event caters for over 2000 people, then a flat fee of **8p** will be charged per person expected to attend.

* If the park has gates this period is while the gates are open only. If gates need to be opened early or closed late for access reasons an additional set-up/down day fee will be charged.

Events hosted last year



Promotional activities

Size of Activity	Event day
2 or more people (no equipment)	£50
With banners, gazebos, etc.	£75
With vehicles, trailers or other large structures	£100

50% of the Environmental Impact Fee applies to Promotional activities unless there are vehicles, trailers or other large structures when the full fee applies.

Funfairs

Size of Funfair	Event Days
Up to 5 rides	£200
6 to 10 rides	£350
11 rides or more	£500

The Environmental Impact Fee applies to Funfairs, as well as the 20% additional set-up fee.

Circuses

Size of Circus	Event Days
Up to 500 seating capacity	£500
501-750 seating capacity	£600
751-1000 seating capacity	£700

The Environmental Impact Fee applies to Circuses, as well as the 20% additional set-up fee.

Markets and Food fairs

No. of stalls	Event Days
Up to 5	£100
5 to 10 stalls	£200
10 to 20 stalls	£400
20-30 stalls	£500
30-40 stalls	£600
40-50 stalls	£800

The Environmental Impact Fee applies to Markets and Food fairs, as well as the 20% additional set-up fee.

Fireworks Display

Any fireworks show that takes place in Bromley will require idverde to hire a fireworks consultant. The consultant will inspect the grounds on the day to ensure that the fireworks display is safe to take place. If a consultant is commissioned this will be an additional cost to your event of which the Events Team will advise.

Pricing will be variable and a quote will be provided depending on the size of the event.

Damages deposit

Your damages deposit will be calculated when you submit your application and is fully refundable unless damage is caused as a result of your event. Please see Terms and conditions for further details.

Cancellation fee

When the notification of cancellation is received	Percentage of site hire fee to be charged
More than 28 days	20%
15-28 days	30%
7-14 days	50%
Less than 7 days	Up to 100%

If the event has to be cancelled due to inclement weather, idverde may at its sole discretion for private events refund 50% of the Site Hire Fees less the Administration Fee.

Overstay Fee

If the venue or any part of it is not vacated by the finishing time stated on the approved event application the event organiser will be required to pay an Overstay Fee. The fee will be £50 or 10% of the daily site hire fee, per hour, or part thereof, whichever is greater.

Gold Tier

Crystal Palace Park

Silver Tier

Cator Park
Chislehurst Recreation Ground
Church House & Library Gardens
Croydon Road Recreation Ground
Goddington Park
Kelsey Park
Norman Park

Bronze Tier

All other parks